

**Ishpeming Downtown Development Authority  
Regular Meeting Minutes  
Monday, March 23, 2026**

---

**1. CALL TO ORDER**

The regular meeting of the Ishpeming Downtown Development Authority was held on Monday, March 23, 2026, in the Council Chambers at City Hall. The meeting was called to order by Chair David Aro at 4:03 p.m.

**2. ROLL CALL**

Present: David Aro, Lisa Petersen, Antonio Adan, Brice Sturmer, Kelly Milano, Krystan Beaumont, Brett Argall, and Randy Scholz (8). Absent: Tracy Magnuson, Brian Buchanan, and Carrie Meyer (3). Also, present was DDA Liaison Diana Sundberg, Linda Andriacchi, Beautification, and Lexi Hart, DPW/ Deputy Clerk.

**3. PUBLIC COMMENT** – No public comment.

**4. APPROVAL OF MINUTES**

A motion was made by Member Sturmer, seconded by Member Petersen, and carried unanimously to approve the February 2, 2026, and February 23, 2026, minutes as presented.

**5. MONTHLY REPORTS**

**a. Finance Report**

Grey Getschow, Finance Director, provided a printed financial report for the City of Ishpeming detailing the DDA fund revenues and expenditures. There was no further discussion regarding the report. A motion was made by Member Aro, seconded by Member Sturmer, and carried unanimously to approve the financial report as presented.

**b. Beautification Report**

Linda Andriacchi reported that there was minimal new information to provide at this time. She noted that efforts are ongoing to secure an individual to water the plants. Ms. Andriacchi also reported that she contacted TV6, which they agreed to run an advertisement. Discussion followed regarding changing the title and/or language of the “Beautification Caretaker” position to make it more appealing, as the position has not yet received any applicants and the City continues to seek candidates.

**c. Ishpeming Community Events Report**

Diana Sundberg reported that preparations are ongoing for the upcoming summer concert series. She noted that there is interest in creating event flyers to promote major events taking place in Ishpeming and to better inform the community. Ms. Sundberg also stated that work continues to schedule and finalize additional events, including Old Ish Days, Fourth of July activities such as a 50/50 raffle, additional parade floats, the Fourth of July picnic and live music, Festival of Treasures, and other related events.

**d. DDA Liaison Report**

Diana Sundberg reported that she attended the Michigan Downtown Association Conference to advocate for the importance of downtown areas. She attended several workshops that may help strengthen various aspects of the DDA. Discussion followed regarding the potential establishment of a Social District. Further consideration is needed to determine the boundaries of the district and identify participating establishments. David suggested gathering public feedback and comments regarding the Social District, including input on regulatory and safety considerations. Ms. Sundberg noted that developing a proposal for Council consideration would take several months.

Ms. Sundberg also reported that RRN has been airing her advertisement highlighting the Beautification Caretaker position for the City of Ishpeming, as well as promoting Match on Main, which is concluding with

**Ishpeming Downtown Development Authority**  
**Regular Meeting Minutes**  
**Monday, March 23, 2026**

---

two applicants currently on file pending review. At the time of her DDA Liaison Monthly Report, the advertisement had aired a total of 327 times.

Ms. Sundberg further reported limited business and community engagement for the month. Engagement occurred with Partridge Creek Composting and Partridge Creek Farms. Partridge Creek Farms expressed interest in the signage grant but were determined to be outside the eligible district boundaries. She noted an upcoming meeting with a potential new massage business and reported that several ribbon cuttings have been successful. The Ishpeming Business Huddle was canceled due to weather.

## 6. OLD BUSINESS

### a. RFP for Updated Strategic Plan

Diana Sundberg reported that the RFP for the Strategic Plan has been distributed to numerous contacts and that she has received significant responses. She stated that she anticipates receiving strong bids prior to the upcoming DDA meeting. Member Adan reported that he had received questions regarding the budget and inquired if the DDA could establish a budget.

### b. Sub Committees:

- Planning- Krystan Beaumont
- Events- Kelly Milano, Krystan Beaumont, Tracy Magnuson
- Beautification-Krystan Beaumont

Diana Sundberg reached out to Board members to determine interest and participation in the various sub committees. Member Beaumont responded that she would like to serve on all committees. With no additional responses at that time, Ms. Sundberg added several members to the Events Subcommittee. She requested that Board members sign up for subcommittees first, after which participation would be opened to community members as well. Member Petersen requested to be added to any committees where assistance is needed. Member Sturmer requested to be added to the Planning Subcommittee and suggested that descriptions and goals be developed for each committee to provide greater clarity to the community.

### c. Snow Removal Cost

It was reported that snow removal costs have not yet been fully finalized. Diana Sundberg reported that \$33,000 had been transferred and allocated for snow removal expenses.

## 7. NEW BUSINESS

Member Sturmer inquired whether any applications had been received for restaurant support. Diana Sundberg reported that no applications have been received at this time. Member Milano reported that she has been in contact with an individual who recently relocated to the area with the intention of starting a business. She informed the individual that grant opportunities may be available to assist with startup costs; it was noted that the DDA is able to issue an on-premises liquor license contingent upon required investments.

Member Adan reported that he has been communicating with Carlos, owner of La Catrina and El Santo in Marquette, regarding the potential opening of an additional restaurant location in Ishpeming. He noted that a liquor license would be required for the owner to further consider establishing a business in Ishpeming. Member Sturmer suggested that the DDA research the requirements and process for issuing a liquor license and reported that no other liquor licenses can be in the process of being sold before the DDA may issue one.

Member Adan also reported on the status of the Anderson Building, noting that the windows are currently boarded up and that asbestos and lead issues are being addressed. He stated that all windows are scheduled to be

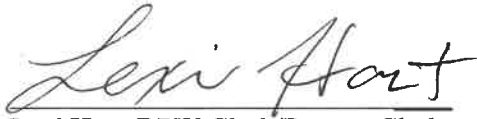
**Ishpeming Downtown Development Authority**  
**Regular Meeting Minutes**  
**Monday, March 23, 2026**

---

replaced and that grant opportunities are available through the State Historic Preservation Office (SHPO). The developer has completed Phase One of the project, and progress is moving in a positive direction. Member Aro expressed enthusiasm regarding the project and stated that the Commission has long desired redevelopment of the Anderson Building.

**ADJOURNMENT**

At 4:51 p.m. a motion was made by Member Aro supported by Member Sturmer and carried unanimously to adjourn.

A handwritten signature in cursive script that reads "Lexi Hart". The signature is written in black ink and is positioned above a horizontal line.

Lexi Hart, DPW Clerk/Deputy Clerk