
ISHPEMING CARNEGIE PUBLIC LIBRARY

2020 ANNUAL REPORT

www.ishpeminglibrary.info / 906-486-4381 / jshirtz@uproc.lib.mi.us

Who's who at the library?



Library Staff

Jessica Shirtz, Library Director

Kelsey Boldt, Librarian

Heather Lander,
Children's Librarian

Nicole Johnson, Library Assistant

Heidi Silverstone, Library Clerk

Library Board

Paul Olson, President

Elyse Bertucci, Secretary

Darren Boldt, Trustee

Sheri Johnson, Trustee

Brooke Routhier, Trustee

Lindsay Bean (2020), *Dizz Firby*
(2021), Liaison to the
City Council

Friends of the Library

Marilyn Andrew, President
Ann Kananen, Treasurer
Jodi Firby, Secretary

AN UNEXPECTED YEAR

Respectfully submitted by Jessica Shirtz, Library Director

The Coronavirus pandemic threw a wrench into the plans of every person on the planet. In the case of any other natural disaster the public library would throw open its doors and encourage everyone to gather inside and seek necessary resources. Never did I think we'd see any circumstance that would require us to close our doors to our community-especially for an entire year.

At times it has been bleak: we lost several favorite patrons this year and had to turn others away, even though they were missed. Librarians exist to help the public; being unable to do so

in our usual manner was frustrating. The continuous changes to restrictions, while necessary, made planning impossible.


However, there were also moments of joy: notes from patrons in their returns (they adorn our fridge, still), phone calls to check in, eventually seeing smiling faces through the windows when we started curbside pickup, and interacting in new ways via Zoom and Facebook Live.

Even with an overarching unknown as the pandemic continues, we are grateful to serve our community in whatever ways we can.




If 2020 has taught us anything, it's that planning for the future should be flexible. While we have hopes for 2021, we will move forward cautiously. We hope to begin with re-opening the doors so that our community again has access to its resources. We anticipate that in-person programming will probably not return until 2022, though we will continue to find new innovative ways to provide interesting or needed programs. We look forward to seeing our patrons again and returning to some semblance of normal.

BY THE NUMBERS



8,218

VISITS




29,144

CHECKOUTS



43,450

ITEMS ON HAND



1,138

PC USES



2,084

WIFI USES



5,025

CARDHOLDERS



119

NEW CARDS



2,984

INTERLOANS




3,600

DISCARDS



1,748

NEW ITEMS



317

LOST/MISSING



8,370

ECHECKOUTS

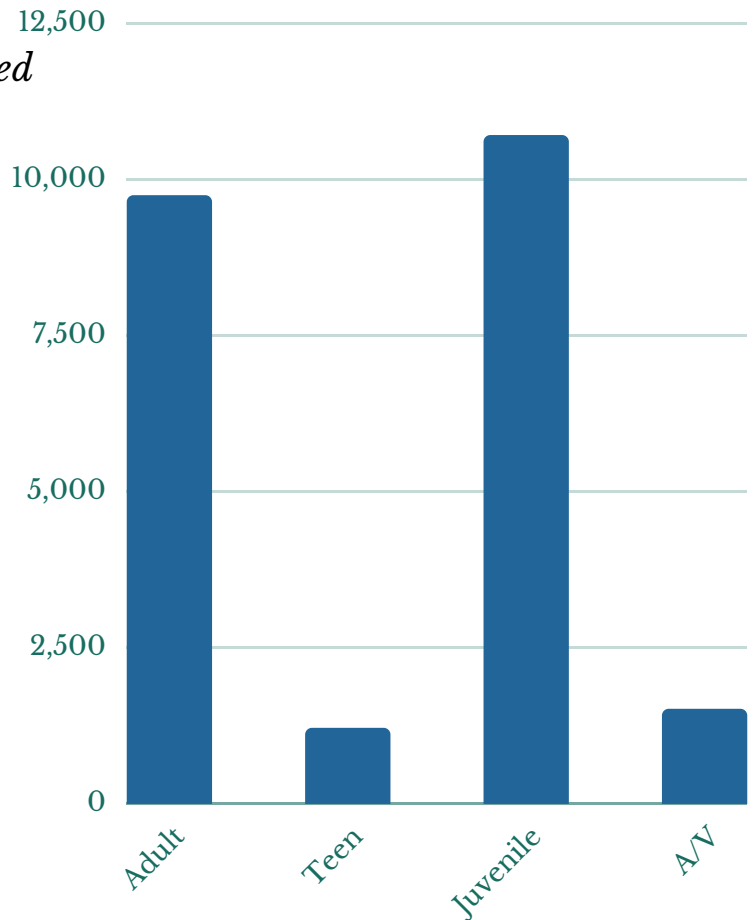
CIRCULATION

The number and character of items checked out during this year.

44%

OF ITEMS CIRC'D ARE FOR KIDS

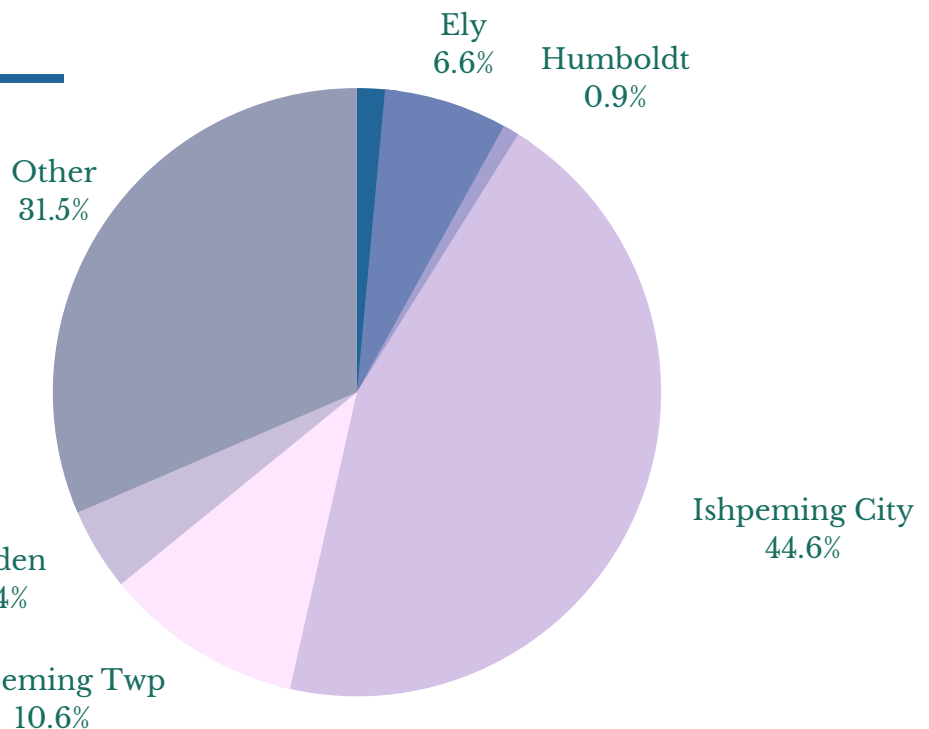
Juvenile items continue to be the most checked out at the library.



29K

TOTAL CHECKOUTS

Library users checked out 29,144 items this year.



Assets
Recovered
\$552.23

REGULAR PROGRAMS

In-person programming took place from January - March, and in the summer/fall. These totals do not include Summer Reading programs.

14

Adult Programs

98 attended our programs for adults, including Adult Book Club, the Night Before Christmas @ the Carnegie, and more.

Teen Programs

6

Pre-Covid we hosted several book clubs and two craft programs for this age group. We had only three participants, prompting us to revise our offerings.

20

Children's Programs

687 attended our programs for kids, including Tot Tuesday, art programs, and crafts.

16 were early literacy programs with 572 in attendance.

VIRTUAL PROGRAMS

Beginning in March 2020 we offered virtual programs via Facebook Live and Zoom. These totals do not include Summer Reading programs.

14

Recorded Programs

Heather and Kelsey created recorded crafts, songs, and even a holiday light show with a total of 2,037 engagements on Facebook.

Live Programs

There were 369 peak live views our programs on Facebook LIVE, such as Tot Tuesday, Flannel Friday, and It's Lit! @ the Carnegie.

39

5

Zoom Programs

We resumed our book clubs this Fall on Zoom. Family Book Club, Teen Book Club, Tween/Teen Book Club, and Adult Book Club have all met in this way to discuss books! Plus, we had the Carnegie Christmas Special with Marty Achatz.

NEW SERVICES

Learning to serve the community during the Covid-19 pandemic has led to the creation of several new services and programs..

1734

Curbside Pickups

Beginning June 15 curbside pickup was offered at the library. 11,736 items were circulated this way.

BookFix Recommendations

Librarians created unique curated lists of recommended items for individual patrons beginning with the initial shutdown in March.

293

100K

Digital Downloads Available

Thanks to a reciprocal lending agreement with three library cooperatives throughout the state, our Superiorland Library Cooperative coordinated access to over 100,000 ebooks and eaudiobooks for checkout for patrons!

Imagine Your Story

Summer Reading

© CSLP 2020

Community Goal

33,461 minutes read! **956%** of original 3,500 minute goal. Exceeded threshold by day 5.

The StoryWalk at Al Quaal was installed 17-24 of August.

Kids

567 picked up supplies at 6 in-person curbside events.

36 peak live views at 6 events on Facebook.

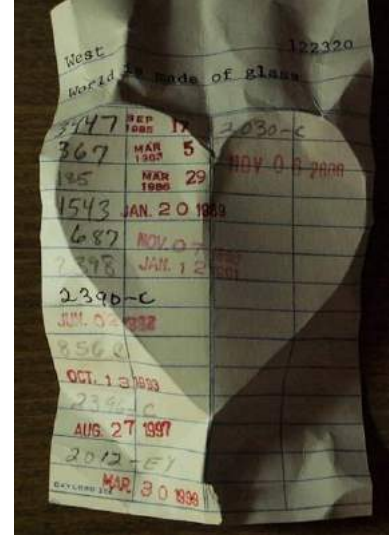
397 participated in 8 passive programs.

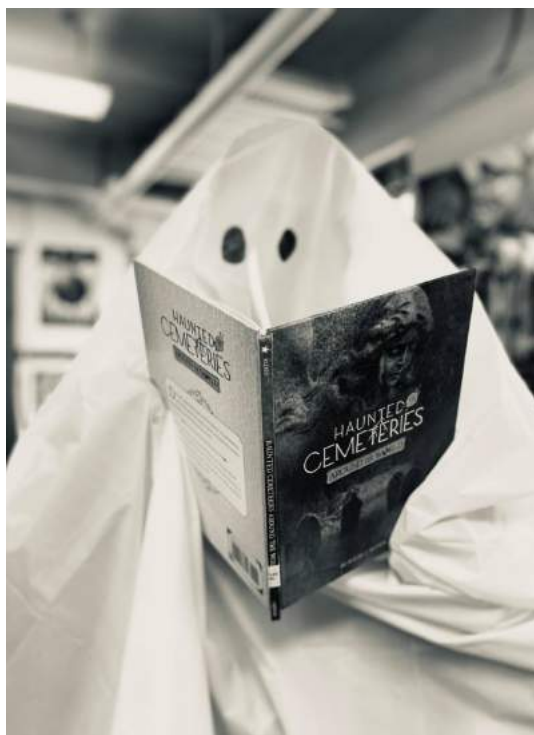
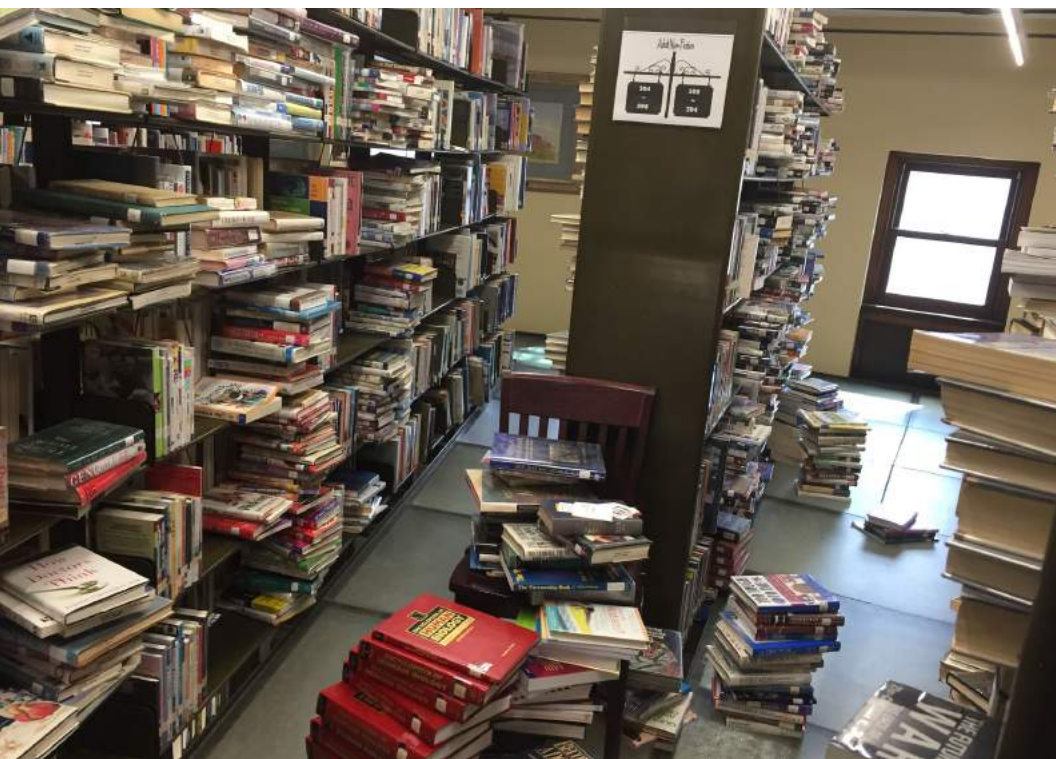
Teens

The first Titles & Treats bags became available in August, with 29 participating.

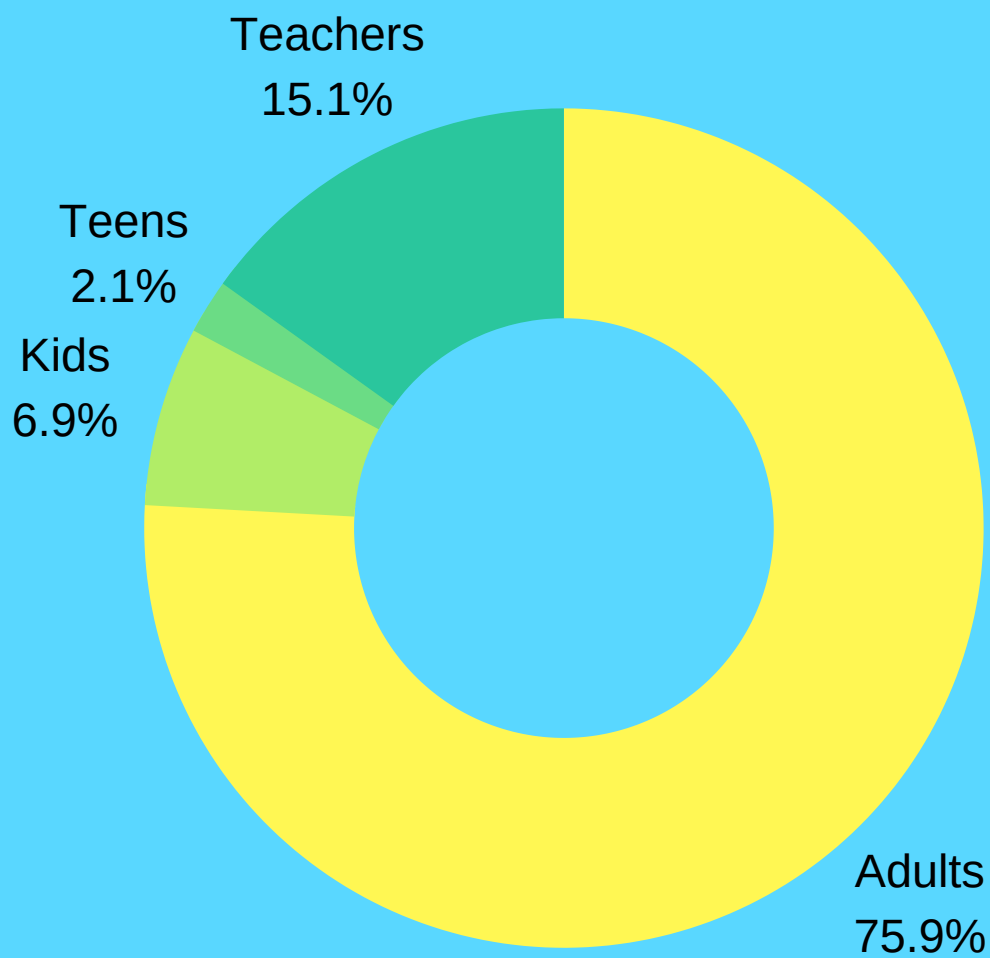
Adults

Adult Book Club met in person at Al Quaal for two sessions, totaling 10 participants, for *Honestly, We Meant Well* by Grant Ginder.





Who uses the library?



*Percentage of items checked out on cards belonging to the listed demographics.

2020

Checkouts	9,274
Cardholders	3,464
State Aid	\$5,563
Penal Fines	\$12,578

53%

of Ishpeming City residents
have an active library card.

Ishpeming
City



2020

Checkouts	306
Cardholders	164
Contract Fee	\$323
State Aid	\$255
Penal Fines	\$577

55%

of Champion Township
residents have an active
library card.

Champion
Township



2020

Checkouts	1,363
Cardholders	287
Contract Fee	\$2,174
State Aid	\$1,678
Penal Fines	\$3,794

14%

of Ely Township residents
have an active library card.

Ely
Township



2020

Checkouts	178
Cardholders	51
Contract Fee	\$384
State Aid	\$305
Penal Fines	\$902

11%

of Humboldt Township
residents have an active
library card.

Humboldt Township



2020

Checkouts	2,201
Cardholders	520
Contract Fee	\$3,809
State Aid	\$3,021
Penal Fines	\$6,829

14%

of Ishpeming Township
residents have an active
library card.

Ishpeming
Township



2020

Checkouts	914
Cardholders	149
Contract Fee	\$1,085
State Aid	\$871
Penal Fines	\$1,969

14%

of Tilden Township residents
have an active library card.

Tilden
Township



2020 BUDGET

Salaries	\$128,537
Part-Time Salaries	\$21,000
Overtime	\$500
Office Supplies	\$3,500
Office Supplies - Special Programs	\$1,000
Operating Supplies	\$1,050
Repair/Maintenance Supplies	\$500
Professional Services	\$4,000
Communications	\$900
Transportation & Meals	\$500
Utilities - Electricity	\$6,500
Utilities - Water/Sewer	\$900
Utilities - Natural Gas	\$4,000
Repairs & Maintenance	\$3,500
Vehicle Rentals	\$1,000
SF - Office Supplies	\$150
SF - Furniture	\$15,000
SA - Library System	\$18,000
Building Improvements	\$5,000
Computer	\$7,800
Computer Workstation	\$3,000
Books	\$18,000
Periodicals	\$2,500
DVDs	\$3,000
Audiobooks	\$3,500
<u>Total Library Budget:</u>	<u>\$253,337</u>