

Implementation Strategy

People and Community

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
4.1.1	Assess City's existing technology infrastructure and facilities to determine needs for supporting remote workers.	City Council		long	
4.1.2	Work with partners to highlight and protect the unique qualities of Ishpeming to target outdoor enthusiasts.	City Council, LSCP, Travel Marquette, GINCC, NMU		short	
4.1.3	Increase housing stock by reviewing Zoning areas and zoning ordinances annually to increase house placement opportunities.	Planning Commission		short	
4.1.3	Review zoning to promote alternative housing options such as tiny homes and accessory dwellings.	Planning Commission		short	
4.1.5	Assist in promoting successes of key local partners in education, skilled trades, and industry.	City staff, Ishpeming Schools		short	
4.2.1	Conduct walkability assessment city-wide and identify needs for improvement.	City Staff, DPW, Ishpeming Schools, CUPPAD		medium	
4.2.1	Take advantage of AARP's age-Friendly Livable Communities Training Resource.	AARP, City Boards and commissions		short	
4.2.4	Work with the senior center to understand types of events and attractions that could appeal to the demographic group they serve.	City Boards and commissions		short	
4.3.1	Work with local schools to survey youth to understand events and interests that could appeal to this demographic group.	City staff, Ishpeming Schools, GINCC, Marquette County West End Youth Center, City Parks and Rec		short	
4.3.2	Work with local school to appoint a youth liaison to the planning commission.	Planning Commission, Ishpeming Schools		short	
4.4.1	Formally adopt and annually review the City's Public Participation Plan.	City Council, Planning Commission		short	
4.4.2	Create a page on the City Website for new residents that directs them to resources and things they should know when moving to the City.	City staff		short	
4.4.2	Develop a City Welcome Wagon program	City Staff		medium	
4.4.3	Create opportunity for local groups to discuss community development activities as they relate to City Plans	City staff, city council, City Boards and commissions		short	

Economic Development

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
5.1.1	Annually review the zoning code for new types of uses which may need to be adopted or modifications that would promote economic development while preserving the recreational resources, character, and heritage of Ishpeming.	Zoning Administrator, Planning Commission		short	
5.1.3	Work with Innovate MQT SmartZone to develop an innovation center in the City of Ishpeming.	Innovate MQT SmartZone, city staff		medium	
5.2.2	Work with MSU's First Impressions Tourism program to determine opportunities and challenges.	MSU Extension, City boards and commissions		long	
5.3.4	consider the development of a local incentives policy for redeveloping property within the City.	City Council		medium	
5.4.2	Develop and adopt a marketing plan.	City staff		medium	
5.4.3	Work with LSCP to produce an annual economic development publication for the City.	LSCP, City staff		short	
5.5.1	Promote the installation of a recreation and public vehicle EVC station in downtown near trailheads.	City staff, DPW, Parks and rec		medium	
5.5.2	Work with SAIL to assess local outdoor recreation amenities and suggest improvements that could make them universally accessible creating equitable experiences.	SAIL, City staff, DPW, Parks and rec		medium	

Natural Resources, Environment, and Energy

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
6.1.1	Explore the potential for solar generation on the former landfill.	City staff		medium	
6.1.1	Annually review ordinances and note consistent areas of challenges for renewable energy technologies and discuss with appropriate boards and the County.	Planning Commission		short	
6.1.2	Work with organizations such as UPPCO and Mi Energy Office to educate and market energy efficiency resources.	City Staff, UPPCO, Mi Energy Office		medium	
6.2.1	Review best practices for stormwater management and adopt appropriate regulations.	Superior Watershed Partnership, DPW, City council		long	
6.2.3	Develop a recreational trails sustainability plan.	Parks and rec, City Staff, IOHT, Ramba		short	
6.2.3	Consider future zoning for water, wetland, greenways and forest preservation.	Planning Commission		medium	

6.3.2	Develop standards for new trail development.	City council, Parks and rec, DPW, IOHT, Ramba, City staff		short	

Housing and Neighborhoods

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
7.1.1	Review zoning and ordinances annually to reduce blight and nuisances to improve the community appearance.	Planning Commission		short	
7.1.1	Reducing minimum lot size, Wall length, setbacks and lot coverage requirements for residential uses.	Planning Commission		long	
7.1.2	Review zoning to promote alternative housing options such as tiny homes and accessory dwellings.	Planning Commission		long	
7.2.2	Identify opportunities for infill development and work with the Marquette County Land Bank to encourage development.	City staff, Marquette County Land Bank, Marquette County Brownfield Authority		short	
7.2.2	Reducing parking requirements to 1.5 spaces or less per unit.	Planning Commission		medium	
7.2.2	Increasing maximum height to four (4) stories in Multiple Residential (MR) District.	Planning Commission		medium	
7.2.2	Allowing multi-use dwellings and mixed use wherever commercial use is allowed.	Planning Commission		long	
7.2.4	Create a local housing repair program that complements Marquette County's program.	Planning Commission		long	
7.2.5	Review the need for a short term rental management system within the City to maintain a reasonable and responsible balance of short term rentals.	Planning Commission, Zoning Administrator		short	
7.2.7	Review zoning maps annually for additional housing opportunities in areas not currently residentially zoned.	Planning Commission		short	
8.1.5	Review city design standards to include Complete Streets components to ensure roadways provide access to all legal users.	City staff, DPW, City Council		medium	
8.1.4	Maintain and improve the public use trash bins and recycling bins.	DPW, schools		short	
8.2.4	Encourage the development of a Weekly farmers market in conjunction with Thursday music event with the road closed to vehicles and outdoor dining permitted.	DDA, city staff		short	
8.3.1	Develop branding for Wayfinding signs.	City staff, DDA, City Council, LSCP, Parks and rec		medium	
8.3.1	Create a program to add bike racks that promote the City's brand.	DPW, DDA		medium	

Downtown Development

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
9.1.1	Conduct joint meetings with the Downtown Development Authority and Planning Commission twice per year.	Planning Commission, DDA		short	
9.1.2	Engage with InnovateMarquette SmartZone to establish a local innovation center in Ishpeming.	City Manager, Innovate Marquette SmartZone		medium	
9.1.2	Encourage place making opportunities in the Downtown with a emphasis on a Farmer's Market.	DDA		short	
9.2.1	Promote temporary sidewalk dining options during Downtown events such as the weekly outdoor concert or future Farmer's Market.	City Staff, City council, Planning Commission, DDA.		medium	
9.3.1	Work with LSCP to create a marketing and branding strategy for downtown.	LSCP, city staff		short	
9.3.2	Promote branding strategy and signs throughout downtown.	DDA, City council, LSCP		medium	

Infrastructure

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
10.1.1	Annually review and update the Capital Improvement Plan.	City Staff, City council, Planning Commission.		short	
10.1.1	Develop review and approval guidelines for Capital Improvement Plans - value categories? Exclusion of equipment replacement?	City Staff, City council, Planning Commission.		short	
10.2.1	Participate in monthly regional US 41 Corridor management meetings.	City Staff	Low	short	
10.2.1	Work with US-41 access management entities to ensure safe ingress/egress for the US-41 corridor in the City.	City staff, MCRC, Marquette County, MDOT		short	
10.2.3	Create a Natural buffer plan for alley north of Hematite/south of Canda to improve visual quality downtown and along the IOHT.	DDA/DPW/IOHT		medium	
10.2.3	Create a Natural buffer plan for the IOHT within the blighted areas of the City to improve visual appeal (Hematite drive to Stone street).	DDA/DPW/IOHT		medium	

Land Use

Follows Goal(s)	Action Item	Responsible party/partner	Estimated cost	Timeframe to complete	completed
11.1.1	Review zoning ordinances for opportunities for incorporating form based elements.	Zoning Administrator, Planning Commission		medium	

11.1.2	Review the zoning ordinances annually for balance between development and preservation of natural resources and for future land use.	Planning Commission	0	short	
11.1.4/11.2.1/11.2.2	Develop zoning districts such as Low impact future land, wetland, waterway and forest preservation to preserve select environments.	Planning Commission		long	
11.1.3	Coordinate with neighboring cities on recurring or controversial topics.	City Manager		short	
11.1.4	Perserve open space by supporting development that perserves open space such as PUD and conservation subdivisions.	Zoning Administrator, Planning Commission		short	
11.3.1	Encourace regional trail planning to enhance and maintain the existing trail network.	Planning Commission, city staff, DPW, Parks and rec	0	short	